INVESTOR PRESENTATION

Three months 31 March 2018

jackpotjoy plc

DISCLAIMER

IMPORTANT: YOU MUST READ THE FOLLOWING BEFORE CONTINUING: This presentation has been prepared and issued Jackpotjoy plc (the "Company") and its subsidiaries (together, the "Group"), and is being furnished to each recipient solely for its own information. For the purposes of this notice, "presentation" means this document, its contents or any part of it, any oral presentation, any question or answer session and any written or oral material discussed or distributed during a presentation meeting.

This presentation speaks as of the date specified on the cover page and has not been independently verified and no representation, warranty or undertaking, express or implied, is given by or on behalf of the Group or any of its directors, officers, employees, agents, affiliates or advisers as to, and no reliance should be placed on, the fairness, accuracy, reliability, completeness, appropriateness, validity, quality, reasonableness, truth or correctness of the information or opinions (including any statements, estimates and financial outlooks contained and/or referred to in this presentation) or in any other written or oral communication made available in connection with this presentation; and no responsibility or liability is assumed by any such persons for such information or opinions or for any errors, omissions or misstatements contained herein. This presentation contains summary information only and does not purport to be comprehensive and is not intended to be (and should not be used as) the sole basis of any analysis or other evaluation. The information set out in this presentation is indicative and for discussion purposes only and will be subject to updating, revision, completion, verification and amendment without notice and such information may change materially. None of the Group or its directors, officers, employees, agents, affiliates or advisers is under an obligation to update, complete, revise or keep current the information contained in this presentation nor to provide the recipient with access to any additional information that may arise in connection with it, and any opinions expressed in this presentation are subject to change without notice and none of them will have any liability whatsoever (in negligence or otherwise) for any loss whatsoever arising (including in respect of direct, indirect or consequential loss or damage), from any use of this presentation or its contents or otherwise arising in connection with this presentation. No duty of care is owed or will be deemed to be owed to you or any other person in respect of the information in this presentation.

This presentation and the information contained herein does not and is not intended to constitute or form part of, and should not be construed as, any offer, invitation, solicitation or recommendation to purchase, sell or subscribe for any security, commodity or instrument or related derivative in any jurisdiction, nor does it constitute an offer or commitment to deal in any product, lend, syndicate or arrange a financing, underwrite or purchase or act as an agent or advisor or in any other capacity with respect to any transaction, or commit capital, or to participate in any trading strategies, and does not constitute investment, legal, regulatory, accounting or tax advice to the recipient. Neither the issue of the information nor anything contained herein shall form the basis of or be relied upon in connection with, or act as an inducement to enter into, any contract, investment activity or financial promotion. This presentation does not purport to contain all of the information that may be required to evaluate any investment in the Group or any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This presentation is intended to present background information on the Group, its business and the industry in which it operates and is not intended to provide complete disclosure upon which an investment decision could be made. The merit and suitability of an investment in the Company should be independently evaluated and any person considering such an investment in the Company is advised to obtain independent advice as to the legal, regulatory, tax, accounting, financial, credit and other related advice prior to making an investment. Investors should not subscribe for or purchase any securities except on the basis of information in a final form prospectus that may be published by the Company, which would supersede this presentation in its entirety.

To the extent available, the industry and market data contained in this presentation has come from official or third party sources. Third party industry publications, studies and surveys generally state that the data contained therein has been obtained from sources believed to be reliable, but that there is no guarantee of the accuracy or completeness of such data. While the Company believes that each of these publications, studies and surveys has been prepared by a reputable source, the Company has not independently verified the data contained therein.

In addition, certain of the industry and market data contained in this presentation comes from the Company's own internal research and estimates based on the knowledge and experience of the Group's management in the market in which the Group operates. While the Company believes that such research and estimates are reasonable and reliable, they, and their underlying methodology and assumptions, have not been verified by any independent source for accuracy or completeness and are subject to change without notice. Accordingly, undue reliance should not be placed on any of the industry or market data contained in this presentation.

DISCLAIMER (CONT'D)

Certain statements in this presentation may constitute forward looking statements, beliefs or opinions, including statements relating to, among other things, the Company's business, financial condition, performance, results of operation, potential new market opportunities, growth strategies, and expected growth in the Company's markets and in the online gaming industry, together with expectations regarding the Group's financial outlook, revenue, adjusted net income, adjusted EBITDA, and diluted adjusted net income per share and the industry in which the Group operates, as well as statements relating to the use and terms of the exchangeable shares. These statements may be identified by words such as "expectation", "belief", "estimate", "plan", "target", "anticipation", "projection", "propose", "potential", "intention" or "forecast" and similar expressions or the negative thereof; or by statements that certain actions, events or results "may", "will", "could" or "should" be taken, occur or be achieved, or by the forward-looking nature of discussions of strategy, plans or intentions; or by their context. These statements reflect the Company's beliefs and current expectations and involve risk and uncertainty because they relate to events and depend on circumstances that will occur or may change in the future, are based on numerous assumptions regarding the Company's present and future business strategies and the environment the Company will operate in and are subject to inherent risks and uncertainties that may cause actual results to differ materially from those described or implied in these statements. Forward looking statements involve inherent known and unknown risks, uncertainties and contingencies because they relate to events and depend on circumstances that may or may not occur in the future and may cause the actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward looking statements, including but not limited to, the Company's ability to secure, maintain and comply with all requirements to carry out business in the jurisdictions in which it currently operates or intends to operate; governmental and regulatory actions; general business, economic and market conditions; competition; expected growth of the online gaming market; the Company's existing businesses and potential new market opportunities; anticipated and unanticipated costs; protection of the Company's intellectual property rights; the Company's ability to successfully integrate and realise the benefits of its completed acquisitions; the expected earn-out payments required to be made in connection with the Company's completed acquisitions; and the Company may not obtain all of the benefits it expects to receive from the London listing. Many of these risks and uncertainties relate to factors that are beyond the Company's ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behavior of other market participants, the actions of regulators and other factors such as the Company's ability to continue to obtain financing to meet its liquidity needs, changes in the political, social and regulatory framework in which the Company operates or in economic or technological trends or conditions, the lack of available or qualified personnel or management, stock market volatility, taxation policies, changes in regulation, foreign operations and the Group's limited operating history, as well as the risk factors described in the Company's most recent annual information form (the "AIF"), and other publicly disclosed documents available under the Company's SEDAR profile at www.sedar.com. As a result, you are cautioned not to place undue reliance on such forward looking statements. Neither the Group nor any of its subsidiary undertakings, affiliates, agents or advisers or any such persons' directors, officers, employees or agents, nor any other person accepts any responsibility for the accuracy of the opinions expressed in this presentation or the underlying assumptions. Past performance should not be taken as an indication or guarantee of future results, and no representation or warranty, express or implied, is made regarding future performance. Some of the information is still in draft form and will only be finalised, if legally verifiable, at a later date. Forward looking statements speak only as of their date and the Group and its respective directors, officers, employees, agents, affiliates or advisers expressly disclaim any obligation or undertaking to supplement, amend, update, keep current or revise any of the forward looking statements made herein, except where it would be required to do so under applicable law.

This presentation includes non-IFRS financial measures, including but not limited to, adjusted net income, adjusted EBITDA, and diluted adjusted net income per share. See "Non-IFRS Measures". This presentation includes financial outlooks prepared by the Company relating to revenue, adjusted net income, adjusted EBITDA, and diluted adjusted net income per share to provide a reasonable estimate of the Company's potential earnings and revenues (subject to, among other things, the assumptions and risks discussed herein and in the AIF), and should not be relied upon for any other purpose. These financial outlooks are not forecasts or projections of future results. The Company believes that the financial outlooks have been prepared on a reasonable basis, reflecting management's best estimates and judgment.

All historical financial and operational information relating to the Jackpotjoy business prior to the Company's acquisition of the Jackpotjoy brands from the Gamesys group in this presentation is based exclusively on information made available by the Gamesys group and its representatives, and has not been independently verified by the Company. Although the Company has no reason to doubt the accuracy or completeness of the information provided by the Gamesys group, such information may be incomplete or inaccurate and any omission or inaccuracy in such information could result in unanticipated liabilities or expenses, or may adversely affect the operational plans of the Company and its results of operations and financial condition.

INVESTOR PRESENTATION

HIGHLY EXPERIENCED MANAGEMENT TEAM

Neil Goulden
Executive Chairman

- Joined the Board of Jackpotjoy plc in August 2016
- Neil occupied key positions at Marston's plc as Non-Executive Director from 2009-17. He also chaired the Remuneration Committee and the Audit Committee during his directorship at Marston plc
- He also held board level positions for 25 years within the Leisure industry across Ladbrokes, Compass, Allied Leisure and Gala Coral
- He advised the government on gambling matters as a member of the Responsible Gambling Strategy Board (2008-11), and Chairman of The Responsible Gambling Trust (2011-16)

Keith Laslop
CFO

- Co-founded Jackpotjoy Group in 2013 and was appointed to the Board in September 2016
- Previously, Keith was a principal at Newcourt Capital, a boutique private equity group; he served as the CFO and then President of Prolexic Technologies from 2004-08, the CFO and Business Development Director of Elixir Studios, a UK based video gaming software developer, from 2001-04
- Keith also served in various corporate development, mergers and acquisitions, and gaming consultant roles in London, England and Toronto, Canada
- Keith is a Chartered Accountant and CFA charterholder

Simon Wykes
JOL CEO

- Joined Jackpotjoy plc in November 2017
- Formerly, the CEO of Gala Leisure and managing director at Gala Coral Group where he oversaw the successful turnaround plan of its bingo division
- Simon was consultant to Ladbrokes Coral on its merger integration plans
- Simon also served as managing director of the Mecca Bingo division at Rank Group and completed a number of other operational roles for various leisure and gaming businesses

JACKPOTJOY PLC UPDATE

#1 Online Bingo Business[1]

- No. 1 bingo-led operator globally, with the deepest liquidity
- Leading portfolio of online gaming brands, delivering high customer retention rates
- Attractive demographic profile with a primarily female audience

Attractive Financial Profile

- Highly cash generative business with 97%[2] operating cash flow conversion
- LTM Mar 18[3] group revenue of £313.9 million and Adj. EBITDA[4] of £106.5 million
- Attractive revenue growth profile with both business segments profitable

Positive Trading Momentum

- Gaming revenue increased 13% yoy in Q1 2018[3]
- Adj. EBITDA[4] decreased 7% yoy in Q1 2018[3]
- Average Active Customers[5] grew 7% yoy in LTM Mar 18[3]

Highly Regarded Leadership

- Highly regarded management team with focus on organic growth
- Supported by an experienced and strengthened Board
- Fully compliant with the UK Corporate Governance Code

Source: Company information and Gambling Compliance Research Services estimates. (1) Based on Gambling Compliance Research Services estimates for the UK in H1 2015. (2) Calculated as LTM (Adj. EBITDA – Capex) / LTM Adj. EBITDA. (3) Based on period ended 31 March 2018 figures. (4) Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 32 - 33 and the Company's news release dated 15 May 2018 (the "Q1 2018 Release"), (5) For additional details, please refer to the information under the heading "Key performance indicators" in the Q1 2018 Release

CORE SEGMENTS & BRANDS

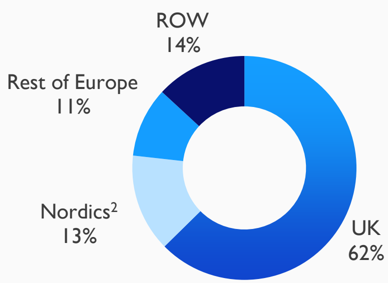
	Jackpotjoy	Vera&John
Products	B2C Online Bingo (Jackpotjoy, Botemania, Costa) B2C Online Casino (Starspins) B2C Social Slots (Jackpotjoy Social, Starspins Social) Affiliate Business (Casino Choice)	B2C Online Casino (Vera&John, InterCasino) B2B White Label (Plain Gaming)
Software Provider	Gamesys group 888 (Dragonfish)	Proprietary
Licenses[1]	Gibraltar, Spain, UK	Malta, UK, Denmark
FY 2017 Revenue	£231.5 million	£73.2 million
FY 2017 Adj. Net Income[2]	£102.2 million	£16.1 million
Core Brands		

1. Jackpotjoy licenses registered to the Gamesys group and 888 Holdings plc. Vera&John holds a restricted license for Denmark.
2. Non-IFRS measure. See "Non-IFRS Measures" and "Reconciliation of Consolidated Adjusted Net Income" on slides 32 - 34 and the Company's Q1 2018 Release

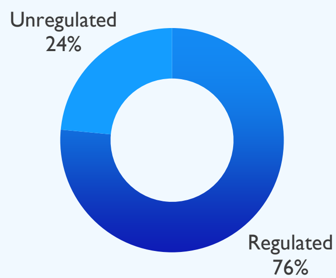
BUSINESS SNAPSHOT

LTM to 31 March 2018 Revenue Segmentation

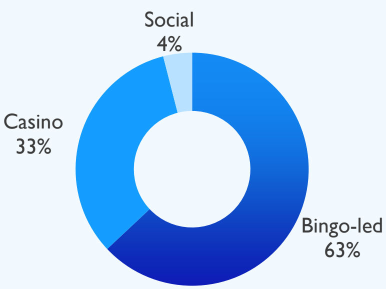
Geographic



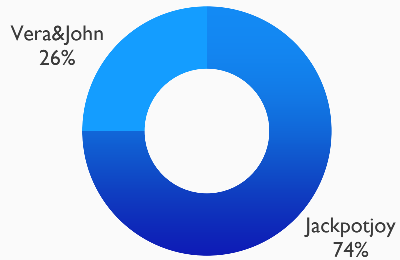
Regulatory Mix



Product

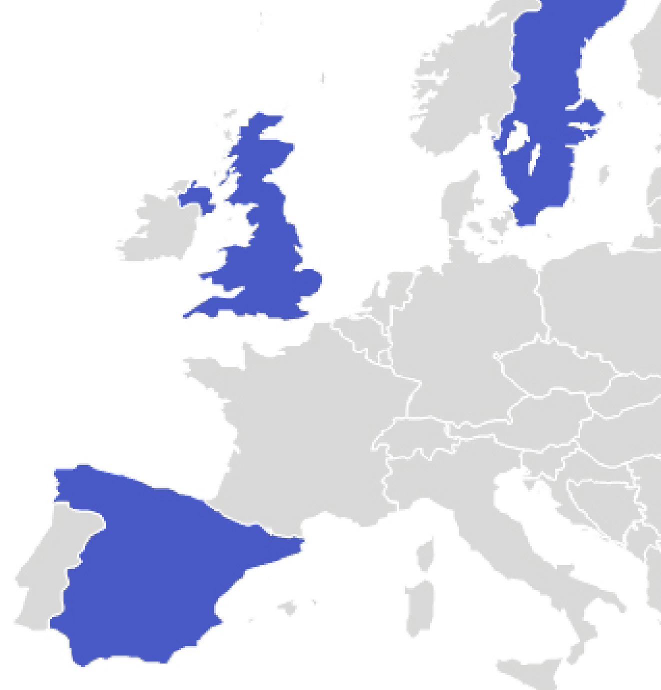


Divisions



LTM March 2018 Revenue: £313.9m

LTM March 2018 Adj. EBITDA: £106.5m[1]



Source: Company information for LTM 31 March 2018

1. Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 32 - 33 and the Q1 2018 Release.
2. Nordics region includes Finland, Norway and Sweden.

jackpotjoy plc

ONLINE BINGO CHARACTERISTICS

Engaging user interface facilitating significant cross-sell to casino games…

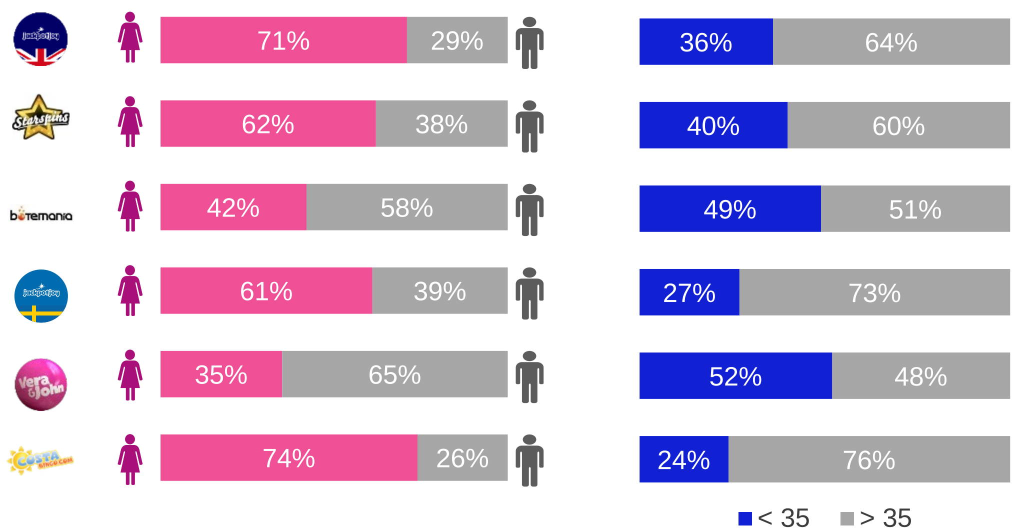
Site Photo	Key Highlights

1. Bingo draws happening every 6 minutes
2. Side games provide >80% of revenue
3. Small and more “personal” forums
4. Recreational gamers base
5. Live chat feature

jackpotjoy plc

FOCUSED ON THE FEMALE AUDIENCE

Active Members Gender and Age Split [1]



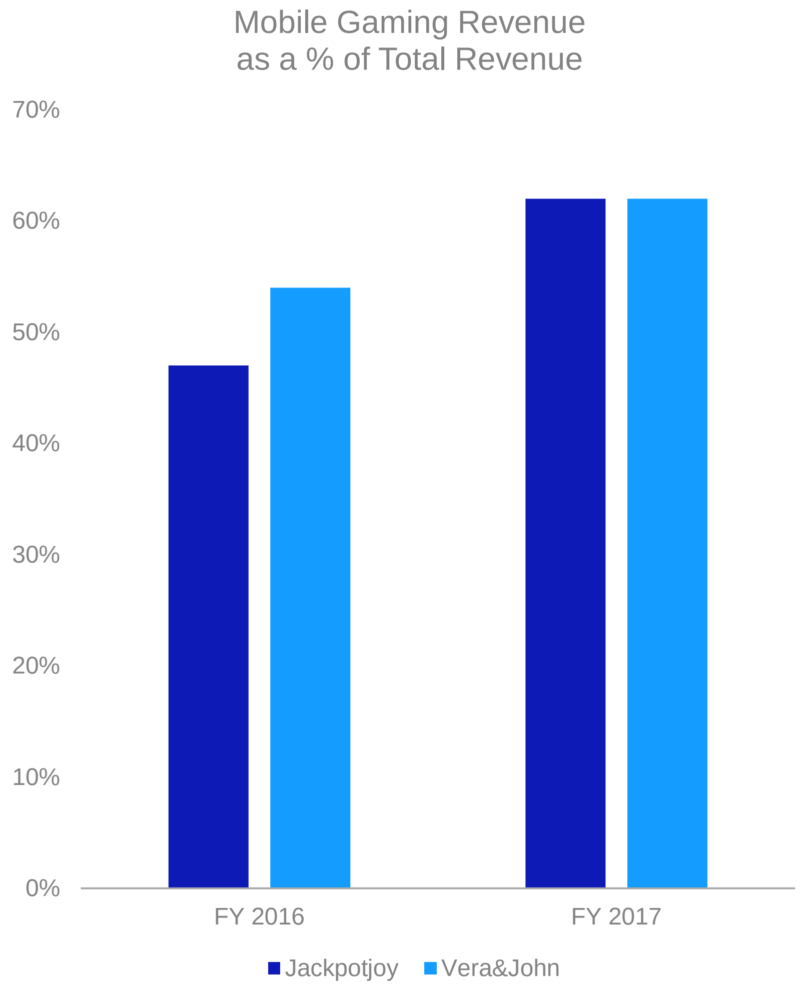
- Product appeals predominantly to female customers, who in general
  - are less targeted by sports book-led operators
  - are more attached to the social aspect
- Use of mobile is skewed towards a younger customer base which
  - constitutes the highest growth segment for the Company
  - higher spend per capita driven by more frequent play

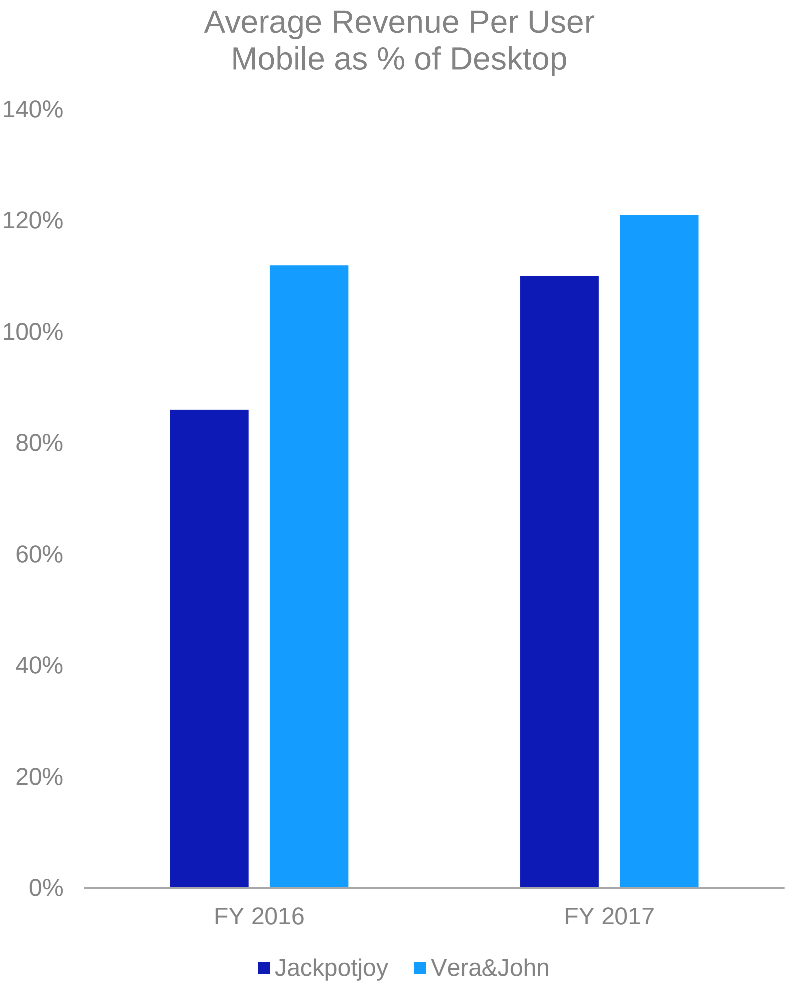
Average Age by Device [2]

Female focus ❯ Diverse age ranges ❯ Multi-platform offering ❯ Social / chat room community increases stickiness further

Source: Company information and Gamesys group data. (1) Based on monthly average across January to December 2017. (2) Average age of players acquired between January to December 2017.

INCREASINGLY PLAYED ON MOBILE

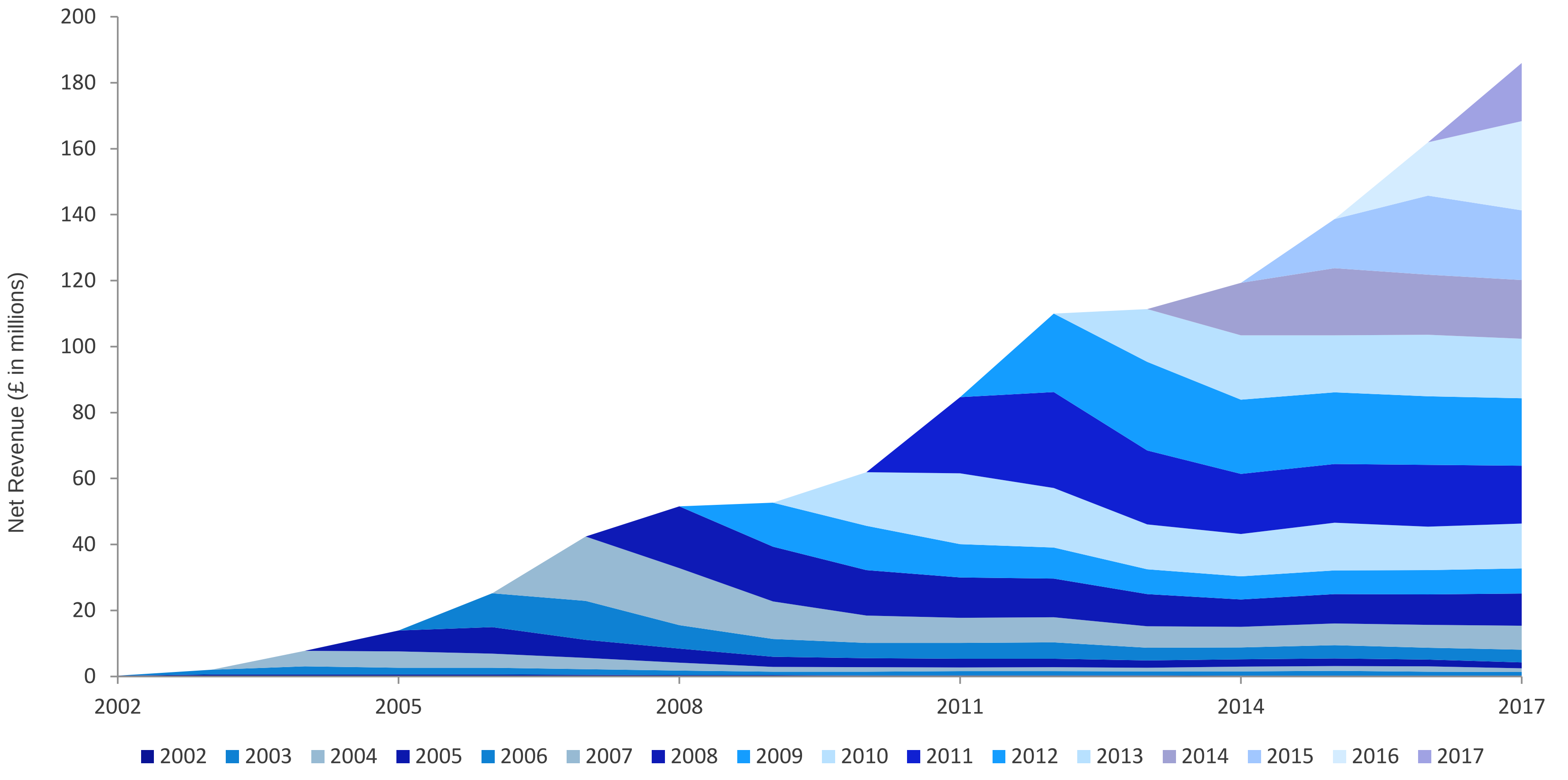




Source: Company information (1) JPJ Sweden (GBP/SEK=0.088) and Botemania & Vera&John (GBP/EUR=0.88) converted on a constant currency basis at spot rate as of 16 March 18.
Mobile as % of total.

jackpotjoy plc

RESULTS IN SUPERIOR CUSTOMER RETENTION

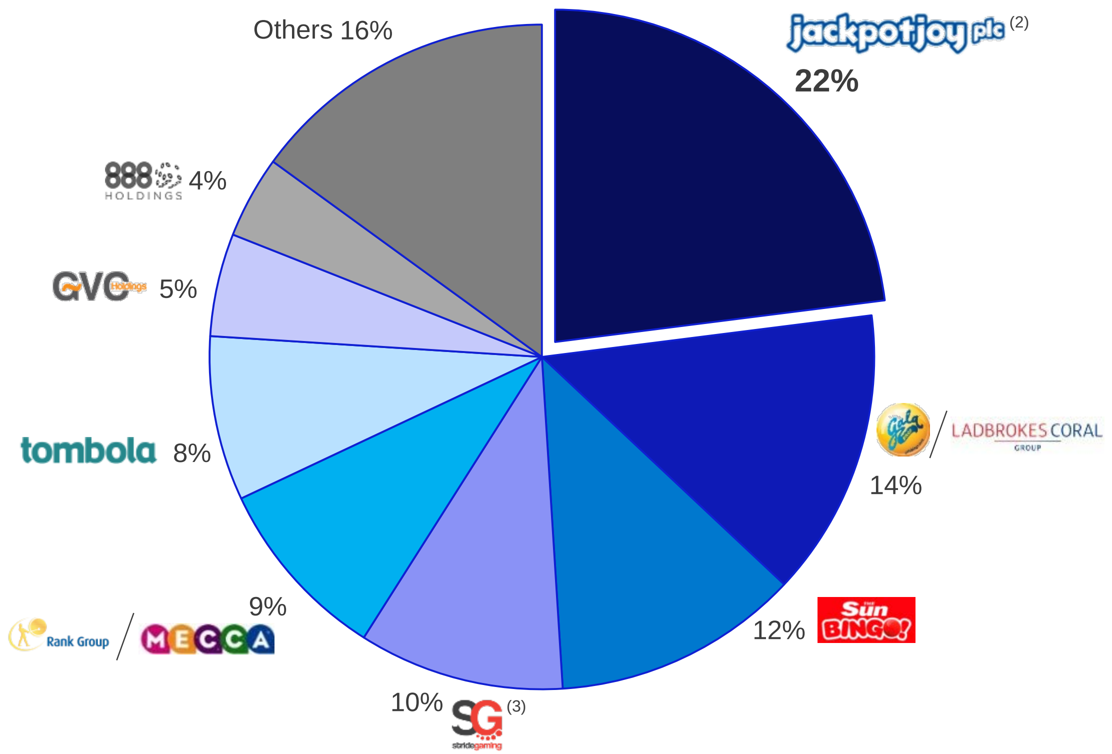


In the full year of 2017, 90% of the Jackpotjoy segment revenues came from players that joined in 2016 or earlier. A loyal customer base delivers higher return on investment, greater visibility of revenue and higher operating margins for the group

Source: Company data and Gamesys group data for Jackpotjoy real money gaming business.
Revenue is defined as total amounts wagered by players less all winnings payable, bonuses allocated, and jackpot contributions.

CLEAR LEADER IN A MARKET WHERE SCALE IS INCREASINGLY KEY

UK Online Bingo-led Market Share(1)



Why does scale matter?

- ✓ Liquidity
- ✓ Market visibility
- ✓ Marketing efficiency
- ✓ Profitability boost
- ✓ Procurement
- ✓ Ability to absorb regulatory change

Source: Gambling compliance research service systems, Company data.
(1) Data as of 2016, Gambling Compliance Research Services, equity research and Company information. (2) Consists of Jackpotjoy plc bingo-led brands. (3) Pro-forma for acquisitions.

CLEAR LEADER IN A MARKET WHERE SCALE IS INCREASINGLY KEY

High volume of players

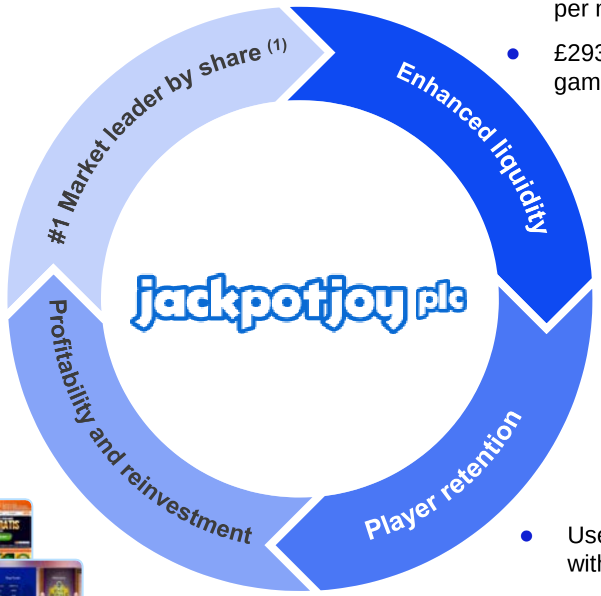
- More frequent games
- Lower waiting times
- More jackpot winners
- Higher jackpots

Higher customer retention and acquisition of new customers

…creating high barriers to entry

- Jackpotjoy.com is a multi-award winning site

- Market leadership generates high levels of player liquidity
- 257k average active customers per month
- £293 million total real money gaming revenue



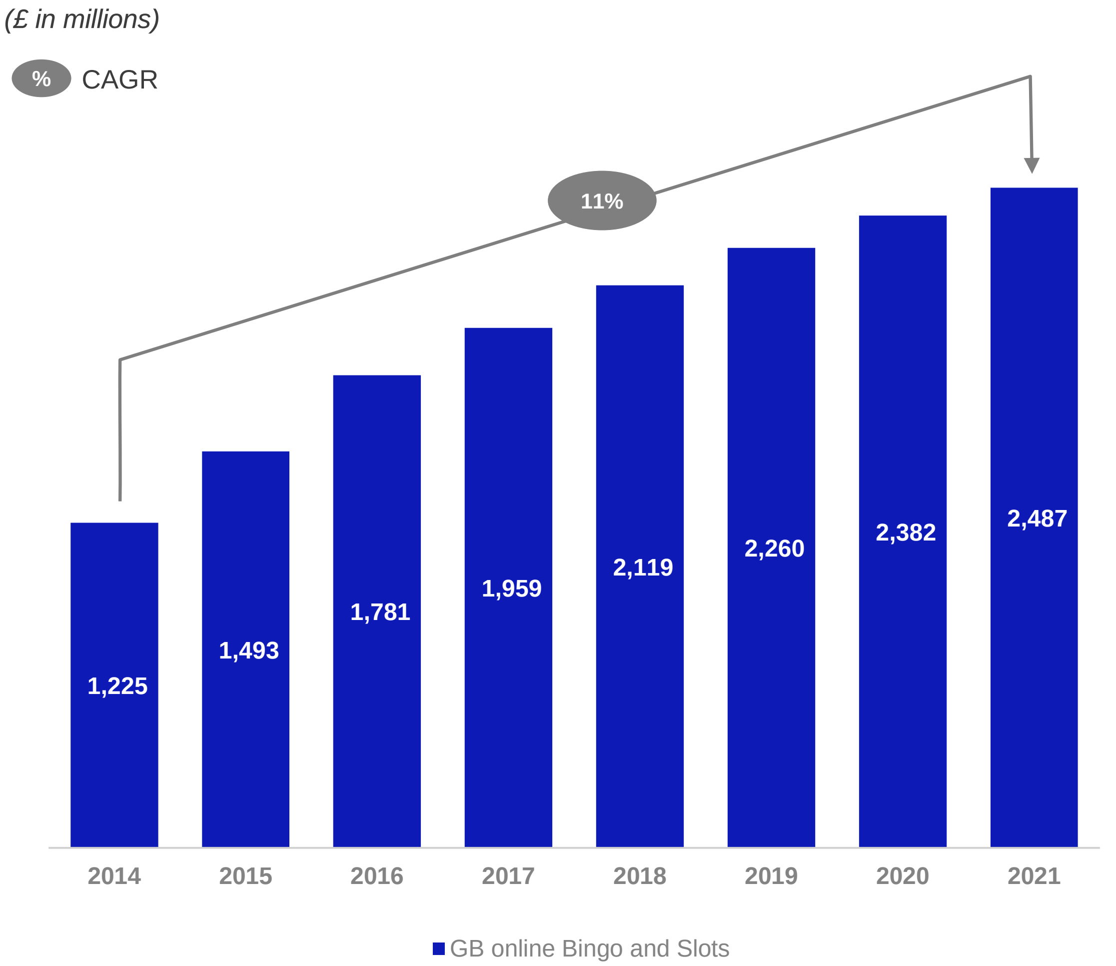
- User friendly mobile interface with innovative skins
- Vibrant social chat room
- Economies of scale for chat hosts and VIP hosts

Market leadership drives a "virtuous cycle" of a growing and loyal user base, enhanced liquidity and reinvestment in the business

Source: Company information.

OPERATING IN HIGHLY ATTRACTIVE MARKETS

UK Net Gaming Revenue[1]



Key Highlights

- Long term structural growth in online gaming mainly driven by
  - Technology – particularly **increasing mobile penetration**
  - Demographics / social change
  - Ongoing shift from brick and mortar to online
- Online bingo and casino constitutes c.**29.1%** of the total global online gambling market[2]
- **Attractive fundamentals** compared to sports betting
  - Sticky customer base with high margins
  - Niche focus on the female demographic
- UK is the largest market in the Online Bingo segment (c.11% of the global market)

Source: Regulus Data dated January 2018. (1) Net gaming revenue excluding bonuses. (2) Based on global online gambling gross wins as of 2016.
Note: Numbers may not add up due to rounding.

DIVERSIFIED CORE TECHNOLOGY PLATFORMS WITH STRONG IN-HOUSE CAPABILITIES

Jackpotjoy group Owns

- Brands
- Exclusive Content
- Intellectual Property
- Customer Data
- Liquidity

Key Protections

- B2C bingo non-compete in UK, Ireland, Sweden and Spain until April 2019
- Key dedicated personnel, with option to internalise all staff from April 2019
- Right to switch platform provider from April 2019
- Feature parity right[(1)]
- Segregated player data and player funds
- Annual service cost increase cap
- Option to segregate liquidity

Why is this a Positive?

- Asset-light and highly cash generative model
- Partnered with best in the industry
- Flexibility to move to alternative platform and bring in-house if/when required
- The Jackpotjoy Group is by far Gamesys' largest customer and contributes a majority of Gamesys' EBITDA

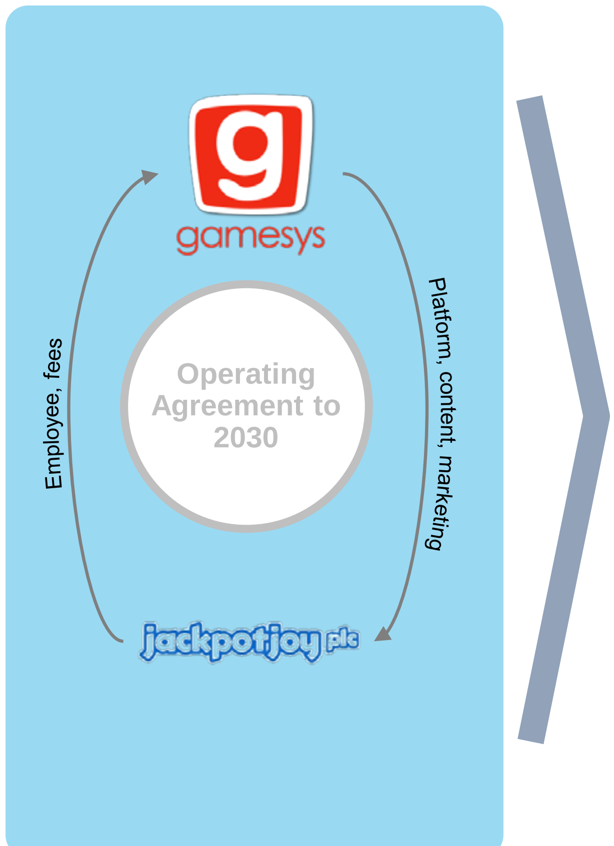
Strong support from the Gamesys group, a key operating partner

(1) Time spent by staff developing new features, games, skins and products fairly apportioned.

DIVERSIFIED CORE TECHNOLOGY PLATFORMS WITH STRONG IN-HOUSE CAPABILITIES

- Noel Hayden, founder of Gamesys remains an advisor to the Company
- **276** Gamesys FTEs are dedicated to the Jackpotjoy business, c. 28% of Gamesys workforce
- **Earn-out for non-Botemania assets concluded** in June-17 and Jackpotjoy group sets out the strategic decisions with Gamesys group
- **Significant protections against Gamesys financial risk –** in the event Gamesys free cash balances fall below £20 million, source code and executable code to be held in escrow

Jackpotjoy Group's Partnership Model with Gamesys Group



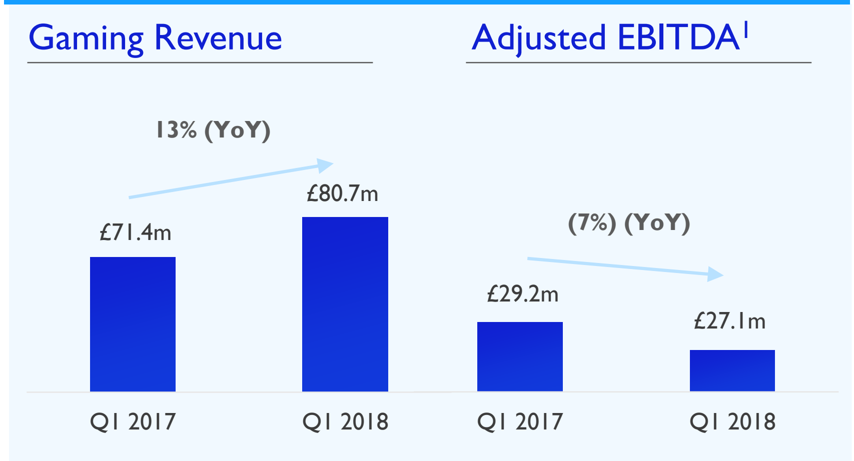
Scope	• The operation of: — Real Money Gaming (Jackpotjoy UK, Jackpotjoy Sweden, Starspins, Botemania) — Social Gaming (Jackpotjoy Social Slots, Starspins Social Slots)
Services	• Platform and content • Marketing and customer support
Term	• Operating Agreement until 2030 at JPJ option • Content Agreement until 2040 • Non compete until 2019
Fees	• The Jackpotjoy group pays — Platform Fee: 10% of NGR and then 12.5% of NGR from April 2020 — Service Costs: At cost and then at cost +25% from April 2020

Source: Company information and Gamesys Limited latest publicly available group of companies' accounts.

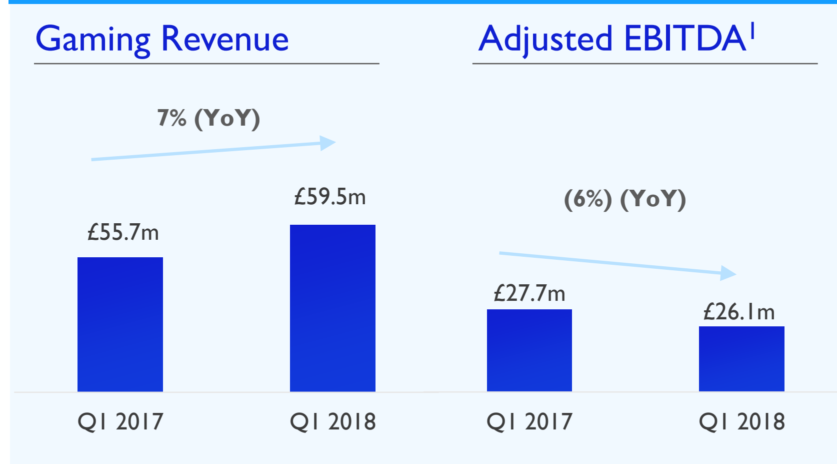
INVESTOR PRESENTATION

CONSOLIDATED AND SEGMENTAL FINANCIAL PERFORMANCE

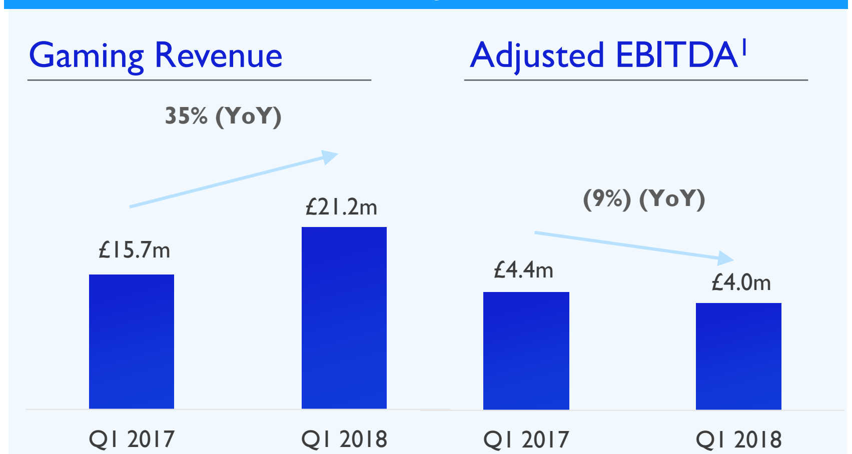
CONSOLIDATED RESULTS



JACKPOTJOY



VERA&JOHN

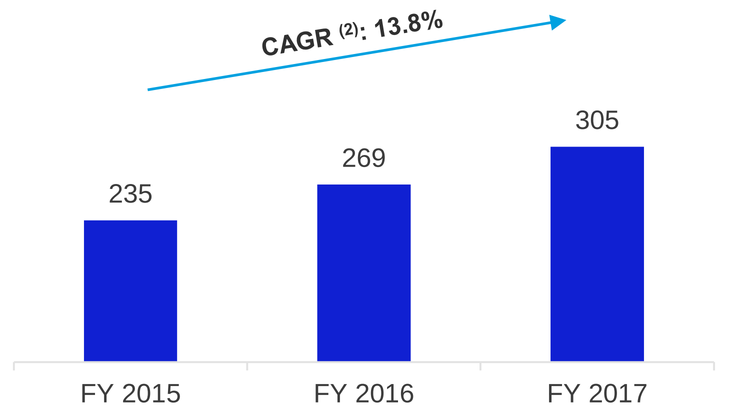


Source: Company information for the three months ended 31 March 2018

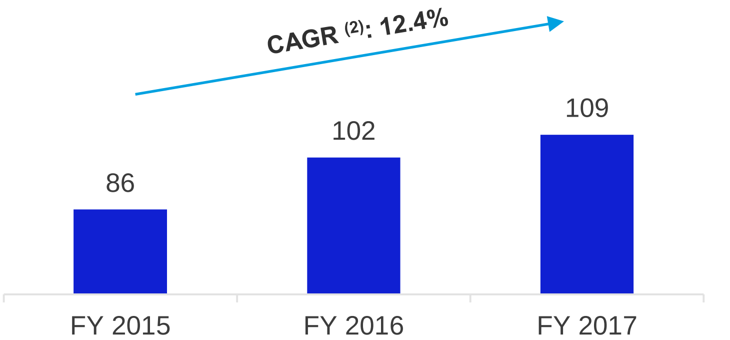
1. Non-IFRS measure. See "Non-IFRS Measures" and "Reconciliation of Consolidated Adjusted EBITDA" on slides 32 - 33 and the Q1 2018 Release

Financial Track Record of Cash Generation and Growth

Revenue (£ in millions)

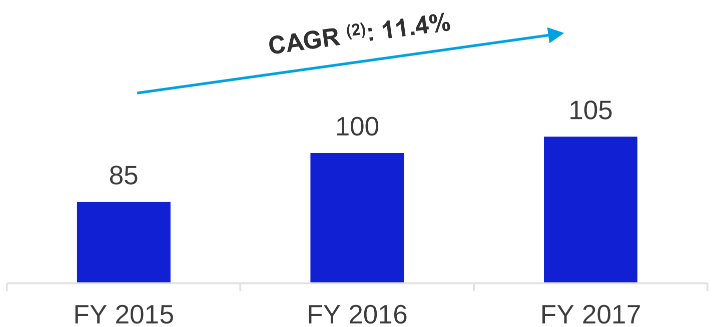


Adj. EBITDA(1) (£ in millions) and Adj. EBITDA margin



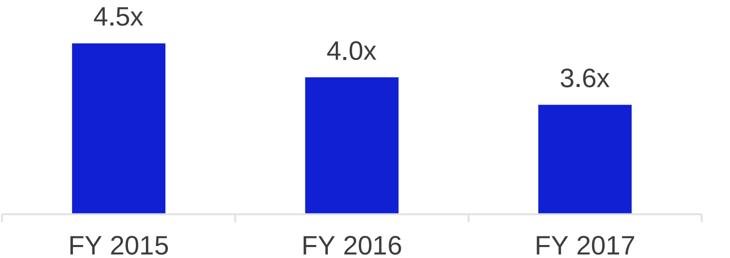
Adj. EBITDA margin: ***37%*** ***38%*** ***36%***

Adj. EBITDA(1) – Capex (£ in millions)



Adj. EBITDA – CAPEX : Adj. EBITDA ***99%*** ***98%*** ***97%***

Adj. Net Leverage3



Source: Company information. Numbers may not add up due to rounding. FY15 pro-forma reflects full year performance of the Jackpotjoy segment as though it was acquired by the Jackpotjoy group on 1 January 2015. (1) Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 32 – 33 and the Q1 2018 Release.
(2) CAGR FY15 – FY 17. (3) Adjusted Net Debt divided by Adjusted EBITDA.

Consistently Strong Business Momentum

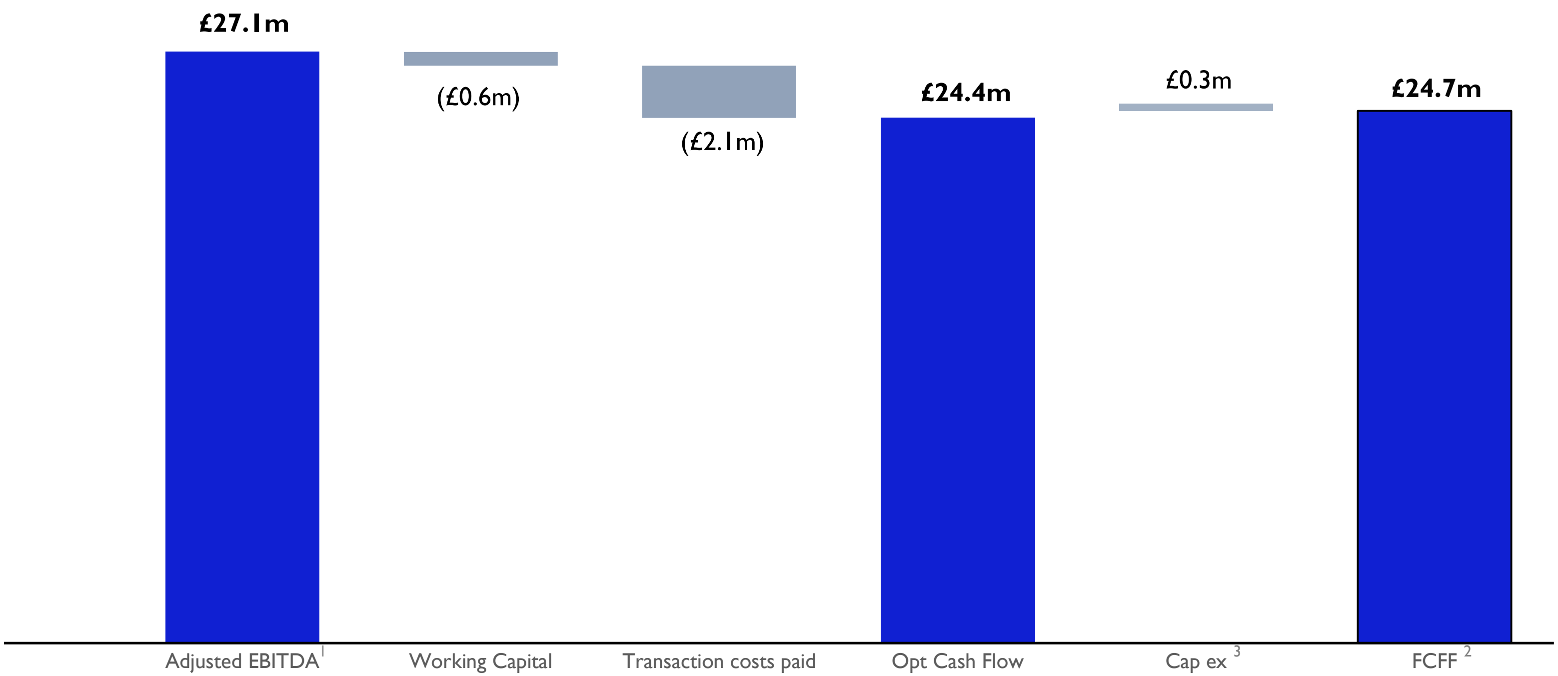
Group KPIs[1]	LTM Q2 2015	LTM Q3 2015	LTM Q4 2015	LTM Q1 2016	LTM Q2 2016	LTM Q3 2016	LTM Q4 2016	LTM Q1 2017	LTM Q2 2017	LTM Q3 2017	LTM Q4 2017	LTM Q1 2018	Observations
Average Active Customers per Month	186,358	196,750	204,073	208,795	216,220	222,082	235,584	239,452	243,896	251,186	250,321	256,699	Average Active Customers grew to 256,699 in LTM 31 March 2018, an increase of 7% yoy
Average Monthly Real Money Gaming Revenue (£000's)	£15,167	£15,976	£16,855	£17,814	£18,808	£19,460	£20,254	£20,856	£21,809	£22,626	£23,531	£24,450	Average Monthly Real Money Gaming Revenue grew to £24.5m in LTM 31 Mar 2018, an increase of 17% yoy
Average Monthly Real Money Gaming Revenue per Active Customer (£)	£81	£81	£83	£85	£87	£88	£86	£87	£89	£90	£94	£95	Average Monthly Real Money Gaming Revenue per active customer of £95 in LTM 31 Mar 2018, an increase of 9% yoy

Note: Source: Company information.
(1) For additional details, please refer to the information under the heading "Key performance indicators" in the Q1 2018 Release

jackpotjoy plc

EBITDA TO OPERATING CASH FLOW BRIDGE

Operating cash flow – Three Months Ended 31 March 2018



1. Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 32 - 33 and the Q1 2018 Release
2. Free cash flow to the firm is Operating cash flow plus proceeds from sale of intangible assets, net of capital expenditures
3. Cap ex figure is positive due to proceeds on sale of intangibles received in Q1 2018

LEVERAGE RATIOS – DEBT REFINANCING

Adjusted Net Leverage

(£m)	As at 31 March 2018	As at 31 December 2017
Gross Debt[1]	383.6	386.7
Earn-out[2]	72.1	59.6
Fair Value of Swap[3]	0.4	–
Cash[4]	(76.2)	(59.0)
Adjusted Net Debt[5]	379.9	387.3
Adjusted Net Leverage[5,6]	**3.57x**	**3.57x**

Based on actual 31 March 2018 balance sheet.

1. Gross debt consists of GBP and EUR existing term loan, convertible debentures and non-compete clause payout.
2. Earn-out represents “contingent consideration” as reported under IFRS on the balance sheet at 31 March 2018.
3. Value of interest rate swap based on actual 31 March 2018 balance sheet.
4. Excludes restricted cash.
5. Adjusted Net Debt consists of existing term loan, convertible debentures, non-compete clause payout, fair value of swap and “contingent consideration” liability, less non-restricted cash.
6. Adjusted Net Debt divided by LTM to 31 March 2018 Adjusted EBITDA of £106.5m.

jackpotjoy plc

INVESTOR PRESENTATION

IMPRESSIVE FINANCIAL TRACK RECORD OF CASH GENERATION AND GROWTH

- Tangible strategy to capture organic growth…

	Opportunities	Strategy
1	**Leading positions in large and growing markets**	• Focus on organic growth and leverage scale to continue to take market share in existing markets • Recently received an operating license for bingo in Denmark
2	**High retention of female audience with further capacity for growth**	• Continue to grow the market by targeted marketing aimed at key demographics • Differentiated features to meet the preferences of the female audience
3	**Increasing mobile penetration**	• Multi-channel product development – catching up with the broader online gaming market
4	**Multi platform strategy**	• Leverage best practices and optimise cross-selling across the group (1) • Multiple branded sites provide significant competitive advantage over peers

(1) Following the final earn-out payment for the non-Botemania assets acquired from the Gamesys group, the Company is now permitted to cross-sell the Jackpotjoy and Starspins brands and product (bingo and casino) across its different business segments.

SUMMARY HIGHLIGHTS

1. #1 Bingo-led operator globally with the deepest liquidity
2. Attractive demographic primarily focused on the female audience
3. Distinctive brands deliver high customer retention
4. 76%[1] of revenue generated from regulated markets
5. High growth, high margins and highly cash generative

Source: Company data pro forma for Jackpotjoy acquisition. Peer data based on reported regulated share from latest financial year

1. Regulated earnings defined as revenue derived in markets with an established online gaming regime for LTM 31 March 2018

INVESTOR PRESENTATION

EVOLUTION OF THE GROUP

TSX Listing (Feb-14)

Acquired from Amaya (Feb-14)

Mandalay

Acquired from BGO (Jul-14)

Acquired from Vera&John founders (Dec-14)

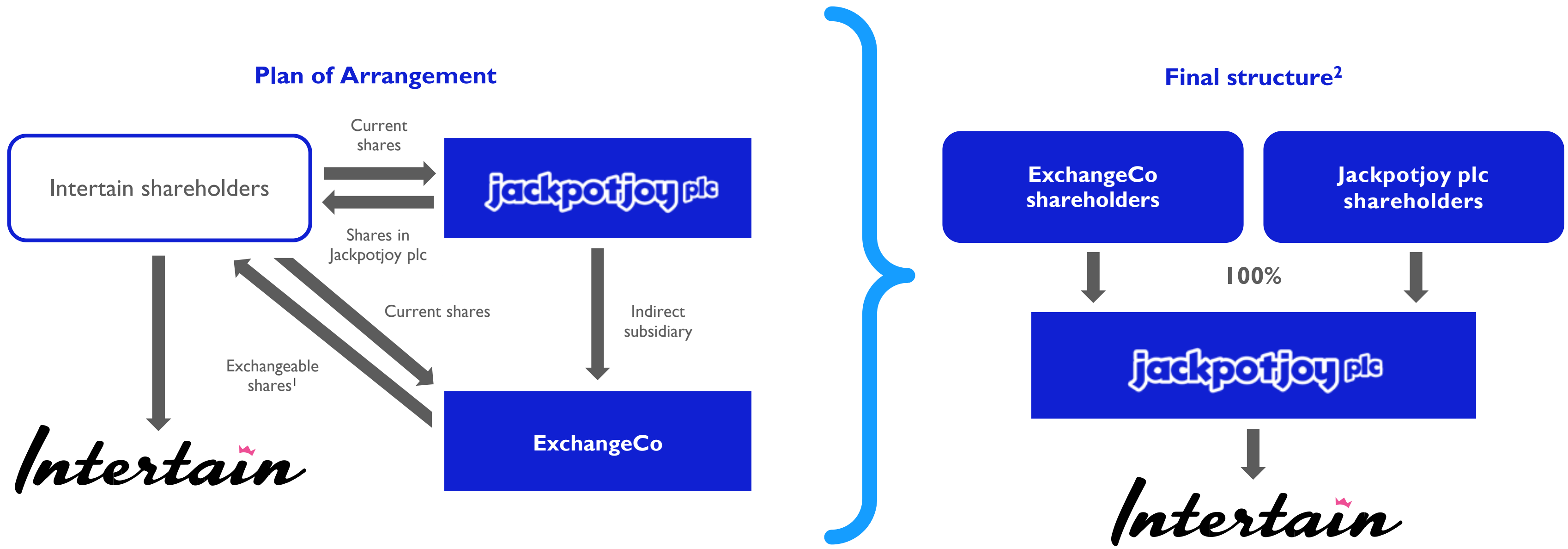
Acquired from Gamesys (Apr-15)

London listing

New branding

Source: Company information

UK LISTING STRUCTURE



- UK incorporated Jackpotjoy plc acquired Intertain via a Plan of Arrangement

- Intertain shareholders received
  - UK incorporated Jackpotjoy plc shares

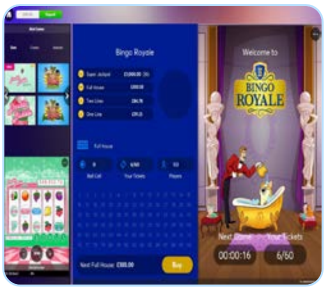
  or

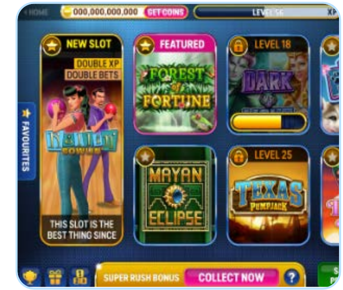
  - Exchangeable shares listed on the TSX issued by an indirect subsidiary of Jackpotjoy plc

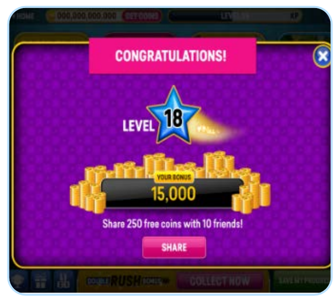
1. Canadian shareholders only
2. Following the re-listing

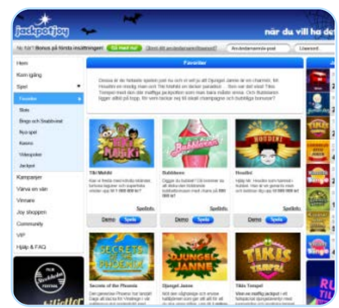
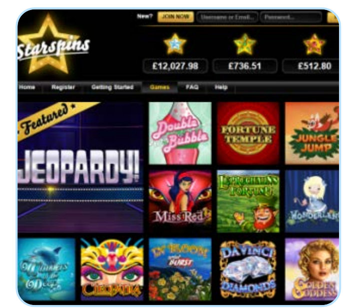
JACKPOTJOY SITE PHOTOS

Jackpotjoy	Botemania	Jackpotjoy Social Slots	Jackpotjoy Sweden	Starspins



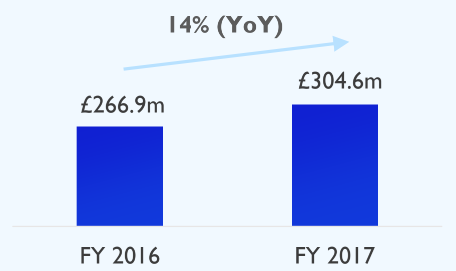


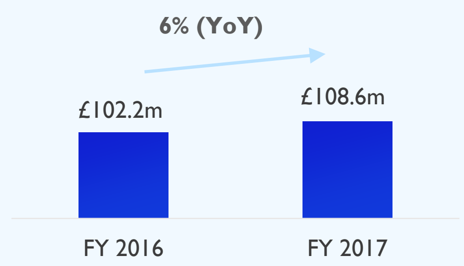




FINANCIAL HIGHLIGHTS (FY 2017)

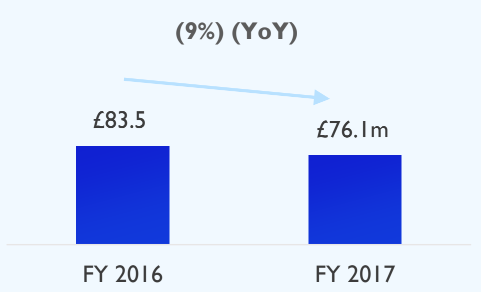
Gaming Revenue



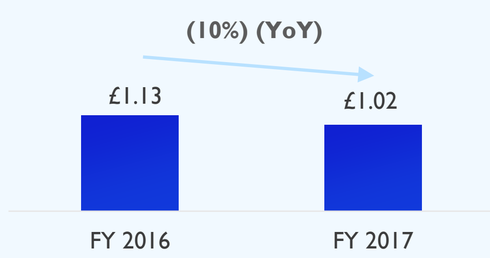
Adjusted EBITDA[1]



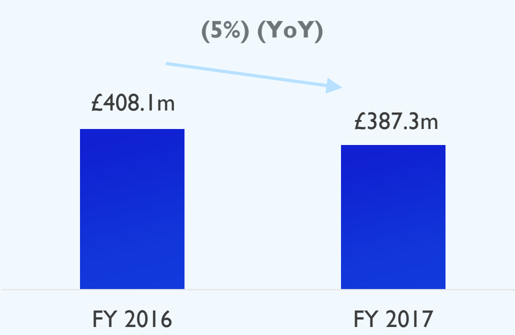
Adjusted Net Income[1]



Adjusted Diluted EPS[1]



Adjusted Net Debt[2]



Source: Company information for YE 31 December 2017

1. Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA", and "Reconciliation of Consolidated Adjusted Net Income" on slides 32 - 34 and the Q1 2018 Release
2. Adjusted Net Debt consists of existing term loan, convertible debentures, non-compete clause payable and contingent consideration liability, subtracted by the fair value of the swap and non-restricted cash

NON-IFRS MEASURES

This presentation makes reference to certain non-IFRS measures, including Adjusted EBITDA, Adjusted Net Income, and Diluted Adjusted Net Income per share. The Group uses non-IFRS measures because management believes that they provide additional useful information regarding ongoing operating and financial performance. Readers are cautioned that non-IFRS financial measures are not recognised measures under IFRS, do not have standardised meanings prescribed by IFRS, and should not be considered in isolation or construed to be alternatives to revenues and net income/(loss) and comprehensive income/(loss) for the period determined in accordance with IFRS or as indicators of performance, liquidity or cash flows. The Group's method of calculating these measures may differ from the method used by other entities. Accordingly, the Group's measures may not be comparable to similarly titled measures used by other entities or in other jurisdictions.

Adjusted EBITDA, as defined by the Group, is income before interest expense including accelerated debt costs and other accretion (net of interest income), income taxes, amortisation and depreciation, share-based compensation, severance costs, realised loss on cross currency swap, fair value adjustments on contingent consideration, transaction related costs, foreign exchange loss, and gain on sale of intangible assets. Management believes that Adjusted EBITDA is an important indicator of the issuer's ability to generate liquidity to service outstanding debt and fund acquisition earn-out payments and uses this metric for such purpose. The exclusion of share-based compensation eliminates non-cash items and the exclusion of realised loss on cross currency swap, fair value adjustments on contingent consideration, severance costs, transaction related costs, foreign exchange loss, and gain on sale of intangible assets eliminates items which management believes are either non-operational and/or non-routine.

Adjusted Net Income, as defined by the Group, means net income plus or minus items of note that management may reasonably quantify and believes will provide the reader with a better understanding of the Group's underlying business performance. Adjusted Net Income is calculated by adjusting net income for accretion on financial liabilities, amortisation of acquisition related purchase price intangibles and non-compete clauses, share-based compensation, severance costs, realised loss on cross currency swap, fair value adjustments on contingent consideration, transaction related costs, foreign exchange loss and gain on sale of intangible assets. The exclusion of accretion on financial liabilities and share-based compensation eliminates the non-cash impact and the exclusion of amortisation of acquisition related purchase price intangibles and non-compete clauses, realised loss on cross currency swap, fair value adjustments on contingent consideration, severance costs, transaction related costs, foreign exchange loss, and gain on sale of intangible assets eliminates items which management believes are non-operational and/or non-routine. Adjusted Net Income is considered by some investors and analysts for the purpose of assisting in valuing a company.

Diluted Adjusted Net Income per share, as defined by the Group, means Adjusted Net Income divided by the diluted weighted average number of shares outstanding, calculated using the IFRS treasury method, for the applicable period. Management believes that Diluted Adjusted Net Income per share assists with the Group's ability to analyse Adjusted Net Income on a diluted weighted average per share basis.

RECONCILIATION OF CONSOLIDATED ADJUSTED EBITDA

(£ in 000's)

	Q1 2018	Q1 2017
Net loss for the period	**(7,747)**	**(15,301)**
Interest expense, net	4,854	7,909
Accretion on financial liabilities	1,537	3,389
Taxes	372	86
Amortisation and depreciation	15,563	13,749
EBITDA	**14,579**	**9,832**
Share-based compensation	156	525
Severance costs	450	–
Fair value adjustments on contingent consideration	11,450	12,856
Gain on sale of intangible assets	–	(1,002)
Realised loss on cross currency swap	–	3,534
Transaction related costs	75	1,315
Foreign exchange loss	410	2,133
Adjusted EBITDA	**27,120**	**29,193**

Source: Company data for the three months ended 31 March 2018

RECONCILIATION OF CONSOLIDATED ADJUSTED NET INCOME

(£ in 000's)

	Q1 2018	Q1 2017
Net loss for the period	**(7,747)**	**(15,301)**
Share-based compensation	156	525
Severance costs	450	–
Fair value adjustments on contingent consideration	11,450	12,856
Gain on sale of intangible assets	–	(1,002)
Realised loss on cross currency swap	–	3,534
Transaction related costs	75	1,315
Foreign exchange loss	410	2,133
Amortisation of acquisition related purchase price intangibles	15,035	13,390
Accretion on financial liabilities	1,537	3,389
Adjusted Net Income	**21,366**	**20,839**
Diluted net loss per share	**£(0.10)**	**£(0.21)**
Diluted Adjusted Net Income per share	**£0.29**	**£0.28**

Source: Company data for the three months ended 31 March 2018